

From: Southend-on-Sea Borough Council <southend@jdi-consult.net>
Sent: 09 November 2016 14:04
To: [REDACTED]
Subject: Representation received. ID:2477

Milton Conservation Society (Mr Andy Atkinson),

Thank you for your representation which we received as follows:

Representation ID: 2477
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016
Section: 3.1. Central Area Strategy, 30
Support/Object: Comment

We understand that the desire for a 'City by the Sea' has been a long standing strategy but there appears to no strategic recognition of the historic settlement of central Southend and importance of C18, C19 & early C20 architecture. Instead historic aspects appear only to be recognised in isolation as buildings/areas to be conserved and enhanced and not used as important references for future development. This has been a longstanding problem in Southend. We would like to see the historic environment and settlement brought forward as far more significant to the future of Southend to help avoid the systemic repeat of the past projects of isolation such as the Victoria Shopping Centre, The Royals, the Sainsbury site and most recently, the University student housing. This of course is a very big issue which we cannot go further into here but requires comprehensive discussion and investigation over time with key stakeholders and public representatives.

SUMMARY

There is an absence of strategic recognition of the importance of the local historic environment and settlement in terms of its ability to influence future development.

This email is acknowledgement of the receipt of your representation. It is NOT confirmation that the representation has yet been registered. You will not receive any further notification by email that your representation has been registered until the end of the participation period.

[REDACTED]

From: Southend-on-Sea Borough Council <southend@jdi-consult.net>
Sent: 09 November 2016 14:24
To: [REDACTED]
Subject: Representation received. ID:2478

Milton Conservation Society (Mr Andy Atkinson),

Thank you for your representation which we received as follows:

Representation ID: 2478
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016
Section: 4.6. The Historic Environment, 84
Support/Object: Object

The term 'celebrate heritage' is abstract and meaningless and heritage assets are not only important for the 'tourist economy' and 'identity-making'. DM5 is only written in terms of 'conserving and enhancing' historic assets and the requirements for development proposals.

These are the most basic requirements derived from the NPPF and the Planning (Listed Building and Conservation Area Act) 1990 and not descriptive of Southend-on-Sea.

CHANGE TO PLAN

The historic settlement of Southend's town centre and the importance of the route from Prittlewell, the remaining historic buildings should be strategically highlighted and protected as reference points for future development that respects the history of the town. Named building/sites outside the SCAAP area should be listed as elsewhere in policy.

The document is unsound because it is not:

- i. Positively prepared
- ii. Justified

How you would like your representation to be considered at the independent examination: Written representation.

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[REDACTED]

From: Southend-on-Sea Borough Council <southend@jdi-consult.net>
Sent: 09 November 2016 14:35
To: [REDACTED]
Subject: Representation received. ID:2479

Milton Conservation Society (Mr Andy Atkinson),

Thank you for your representation which we received as follows:

Representation ID: 2479
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016
Section: Conservation Areas, 87
Support/Object: Object

This is just a basic line of text stating that conservation areas exist and that they must be 'conserved and enhanced', a minimal threshold based upon the Planning (Listed Building and Conservation Areas) Act 1990 and not Southend-on-Sea.

CHANGE TO PLAN

Conservation areas should not only be protected but should influence the urban design at their borders and in the zones between closely sited conservation areas, as present within the SCAAP area.

The document is unsound because it is not:

- i. Positively prepared
- ii. Justified

How you would like your representation to be considered at the independent examination: Written representation.

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[REDACTED]

From: Southend-on-Sea Borough Council <southend@jdi-consult.net>
Sent: 09 November 2016 14:41
To: [REDACTED]
Subject: Representation received. ID:2480

Milton Conservation Society (Mr Andy Atkinson),

Thank you for your representation which we received as follows:

Representation ID: 2480
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016
Section: Listed and Locally Listed Buildings, 88
Support/Object: Object

The same comments as made for conservation areas apply.

CHANGE TO PLAN

The plan should reference these buildings and the particular importance they have for the future of the town, not least the pier.

The document is unsound because it is not:

- i. Positively prepared
- ii. Justified

How you would like your representation to be considered at the independent examination: Written representation.

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[REDACTED]

From: Southend-on-Sea Borough Council <southend@jdi-consult.net>
Sent: 09 November 2016 14:48
To: [REDACTED]
Subject: Representation received. ID:2481

Milton Conservation Society (Mr Andy Atkinson),

Thank you for your representation which we received as follows:

Representation ID: 2481
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016
Section: Frontages of Townscape Merit, 89
Support/Object: Object

'Material consideration' with planning application affecting Frontages of Townscape Merit and other non-designated heritage assets is a minimal threshold, again only based upon the NPPF.

CHANGE TO PLAN

Beyond 'material consideration' with planning applications these assets should be described as important to the urban history of Southend and where retained should be used as important reference points for adjacent urban design.

The document is unsound because it is not:

- i. Positively prepared
- ii. Justified

How you would like your representation to be considered at the independent examination: Written representation.

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