

[REDACTED]

From: Southend-on-Sea Borough Council <southend@jdi-consult.net>
Sent: 10 December 2016 14:31
To: [REDACTED]
Subject: Representation received. ID:2507

Ms Stephanie DiChiara,

Thank you for your representation which we received as follows:

Representation ID: 2507
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016
Section: Policy DS5 - Transport, Access and Public Realm
Support/Object: Object

While your document is difficult to understand - I think you underestimate the importance of parking near the shoreline. Apart from Adventure Island, and the beach there is little that sets Southend apart from other towns. With two small children, if parking becomes difficult we will cease to visit Southend. Trains from London are convenient, but with 2 children and beach gear they aren't a feasible transport. We will go to Margate or Brighton instead.

CHANGE TO PLAN

Ensure there is sufficient, convenient and affordable long stay parking close to the shore. Lots could be improved (paved, lined) and the ones not directly on the shoreline built up / multi-storey if you are trying to free up land. But walking down from the central shopping area is not an attractive option.

The document is unsound because it is not:
iii. Effective

How you would like your representation to be considered at the independent examination: Written representation.

This email is acknowledgement of the receipt of your representation. It is NOT confirmation that the representation has yet been registered. You will not receive any further notification by email that your representation has been registered until the end of the participation period.