

[REDACTED]

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**From:** Southend-on-Sea Borough Council <southend@jdi-consult.net>  
**Sent:** 14 December 2016 13:05  
**To:** [REDACTED]  
**Subject:** Representation received. ID|2531

City Electrical Factors (Mr Steven Bennett),

Thank you for your representation which we received as follows:

Representation ID: 2531  
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016  
Section: Policy DS5 - Transport, Access and Public Realm  
Support/Object: Object

As a resident and representative of a local branch of a national company, My feelings are that this will NOT be effective.

The town desperately needs more parking, not less and if when visitors/residents arrive they could get parked swiftly, it would stop the town becoming gridlocked and reduce pollution as the cars would quickly be off the road.

#### CHANGE TO PLAN

Prepare, Propose solution for increased parking areas, to facilitate the growing popularity of the town, this will reduce traffic on roads, pollution and overall function of the traffic flow within Southend On Sea.

The document is unsound because it is not:

- i. Positively prepared
- ii. Justified
- iv. Consistent with national policy

How you would like your representation to be considered at the independent examination: Written representation.

This email is acknowledgement of the receipt of your representation. It is NOT confirmation that the representation has yet been registered. You will not receive any further notification by email that your representation has been registered until the end of the participation period.