

[REDACTED]

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**From:** Southend-on-Sea Borough Council <southend@jdi-consult.net>  
**Sent:** 15 December 2016 12:27  
**To:** [REDACTED]  
**Subject:** Representation received ID:2537

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Mr Anthony Belyavin,

Thank you for your representation which we received as follows:

Mr Anthony Belyavin [656] represented by Mr Anthony Belyavin [656] Representation ID: 2537  
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016  
Section: 4.9 Landmarks and Landmark Buildings, 102  
Support/Object: Object

Your failure to ensure the 'gateway' approach to Southend at Prittlewell corner, is attractive, shows how ineffective all this is. Buildings on the right, immediately after Prittlewell Park Corner, heading South up Victoria Avenue needs to be addressed.

CHANGE TO PLAN

These buildings should be refurbished and relet as original, and not allowed to decay as a monument to some laughable redevelopment of roots hall.

The document is unsound because it is not:  
iii. Effective

How you would like your representation to be considered at the independent examination: Appearance at the Examination.

This email is acknowledgement of the receipt of your representation. It is NOT confirmation that the representation has yet been registered. You will not receive any further notification by email that your representation has been registered until the end of the participation period.

[REDACTED]

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**From:** Southend-on-Sea Borough Council <southend@jdi-consult.net>  
**Sent:** 15 December 2016 12:34  
**To:** [REDACTED]  
**Subject:** Representation received. ID:2538

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Mr Anthony Belyavin,

Thank you for your representation which we received as follows:

Mr Anthony Belyavin [656] represented by Mr Anthony Belyavin [656] Representation ID: 2538  
Document: Southend Central Area Action Plan (SCAAP) - Revised Proposed Submission 2016  
Section: 4.11 Transport, Access & Public Realm, 128  
Support/Object: Object

This is madness, arterial routes into central Southend, are already close to paralysis at normal commuting times, and SHOULD NOT have cycle lanes or others, added.

CHANGE TO PLAN

Reject this idea, and look at what needs to be done to allow free traffic movement INTO Southend on ALL arterial routes.

The document is unsound because it is not:  
iii. Effective

How you would like your representation to be considered at the independent examination: Appearance at the Examination.

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